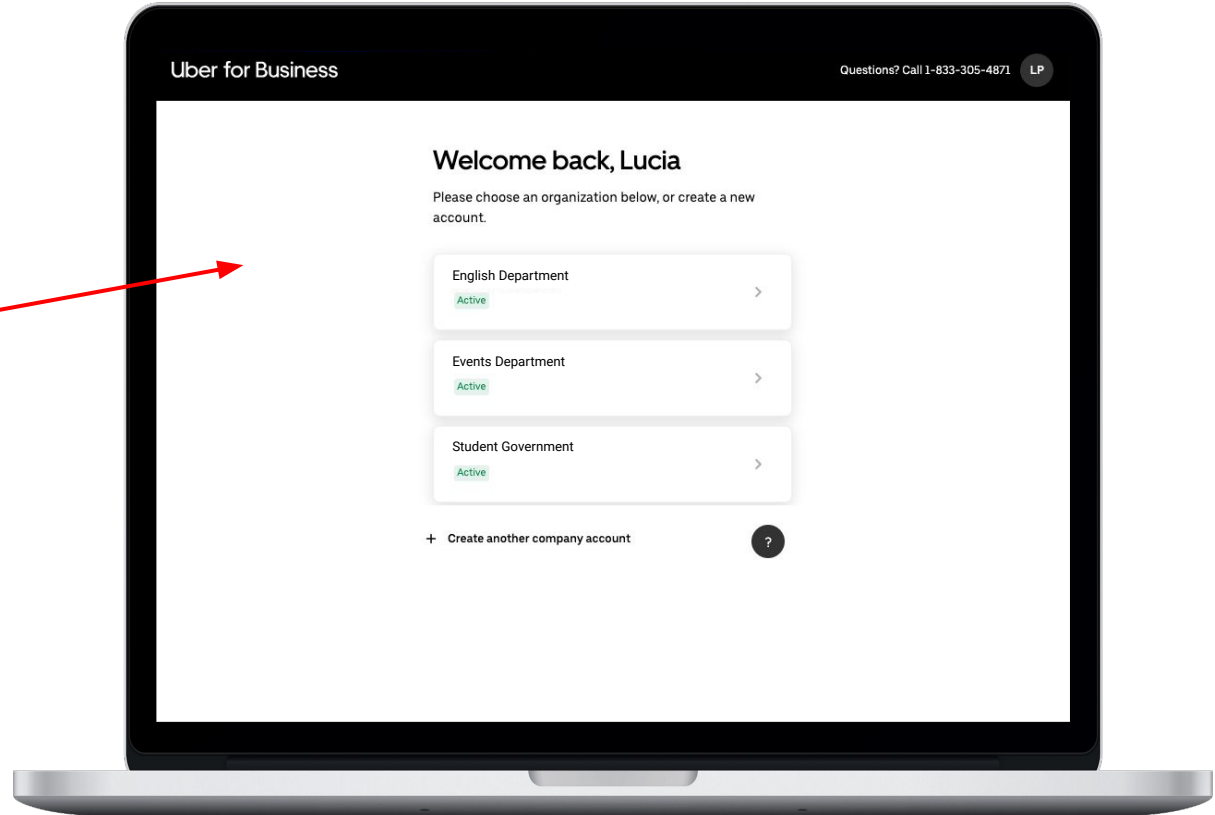


# Uber for business accounts

Separate account available  
for each department or  
organization

Example:

- English Department
- Events Department
- Student Government



# Uber Vouchers

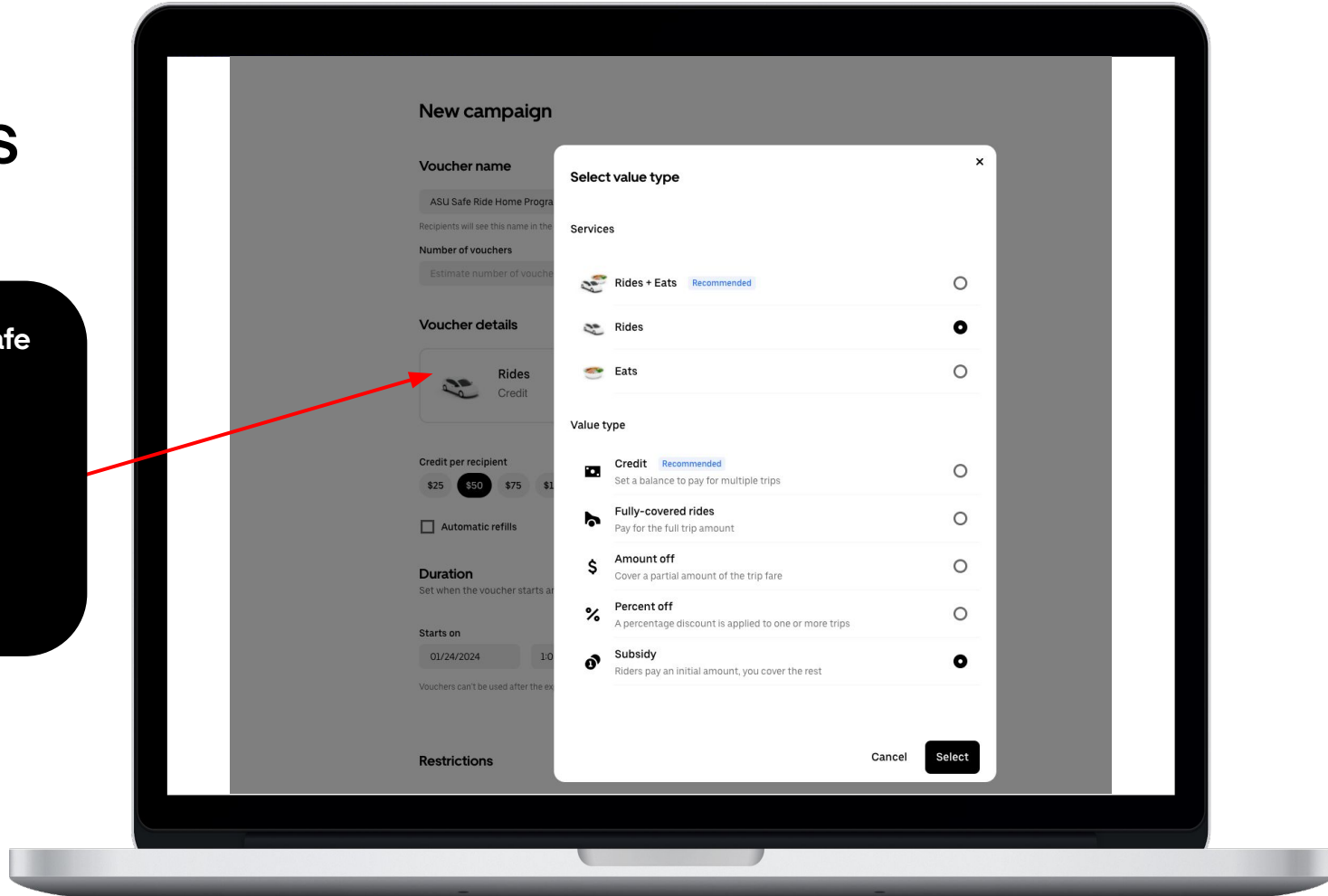
## Example: University Safe Ride Home Program

Service type:

- Rides

Value type:

- Subsidy



# Subsidy

## Example: University Safe Ride Home Program

Rides per voucher:

- 10 (i.e. 10 Uber rides per semester)

University subsidy:  
\$5

Rider pays:  
Any overages

**New campaign**

**Voucher name**


ASU Safe Ride Home Program

Recipients will see this name in the app. 27/50

**Number of vouchers**

Estimate number of vouchers

**Voucher details**

 **Rides** Amount off Change

**Rides per voucher**

10 rides

**Amount off per ride**

☒ \$5 ☐ \$30 ☐ \$45 ☐ \$55 ☐ \$75 ☐ Other

# Location

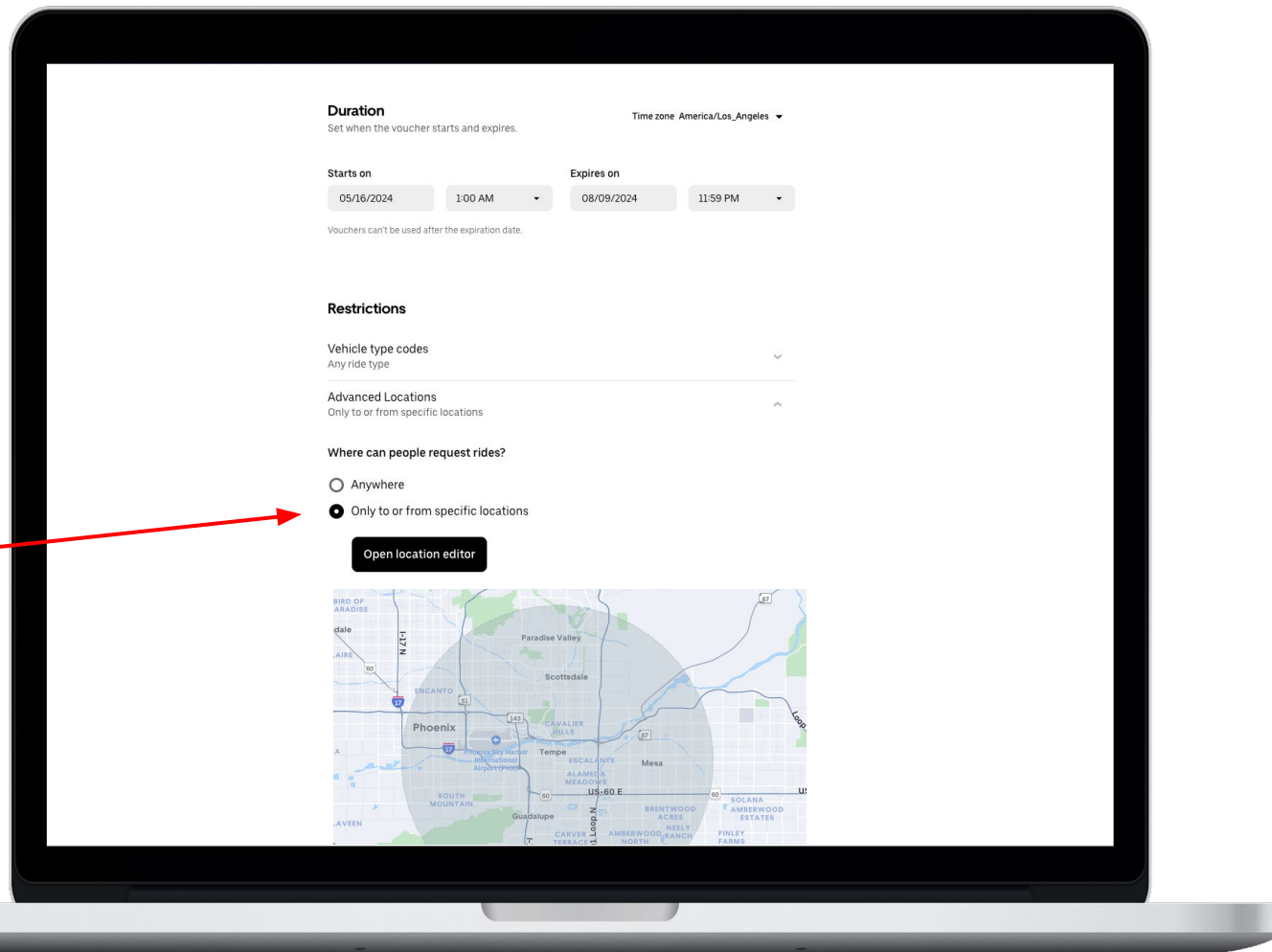
## Example: University Safe Ride Home Program

Start and end date:

- Starts at beginning of Summer semester, ends at end of semester (ex: 5/16 - 8/09)

Restricted to approved geofence area

- 10 mile radius around campus
- Ride must start on campus



# Time/day

## Example: University Safe Ride Home Program

Restricted:

- Monday - Sunday
- 7pm - 2am

Day and time limits  
Specific days or times

When can people request rides?

☐ Any time within the voucher's duration

☐ Only on weekdays

☒ Specific days or times

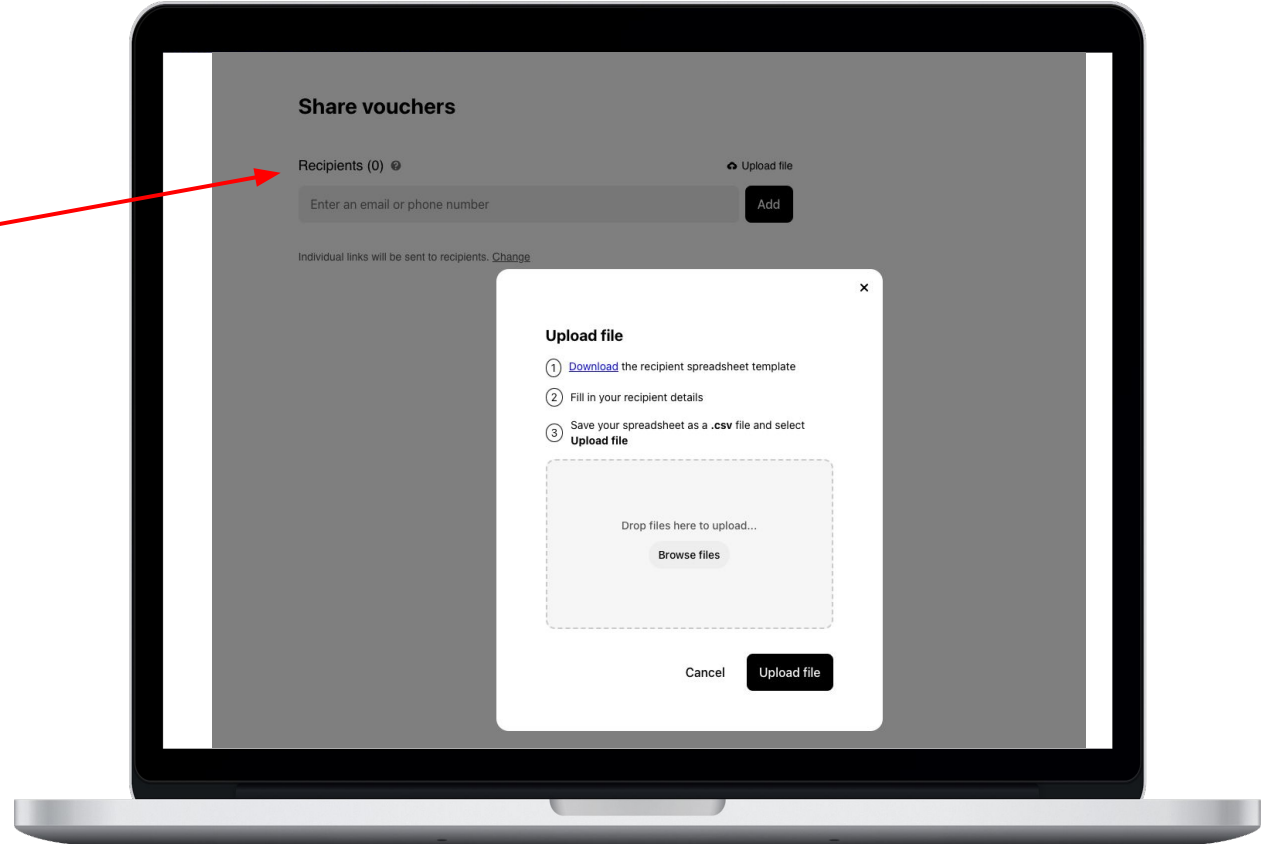
Mon Tue **Wed** Thu Fri Sat Sun

Monday	7:00 PM	-	2:00 AM	+	-	Copy to all
Tuesday	7:00 PM	-	2:00 AM	+	-	Copy to all
Wednesday	7:00 PM	-	2:00 AM	+	-	Copy to all
Thursday	7:00 PM	-	2:00 AM	+	-	Copy to all
Friday	7:00 PM	-	2:00 AM	+	-	Copy to all
Saturday	7:00 PM	-	2:00 AM	+	-	Copy to all
Sunday	7:00 PM	-	2:00 AM	+	-	Copy to all

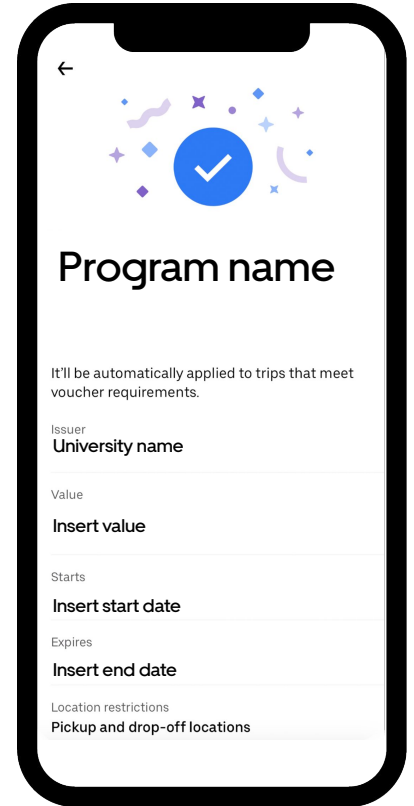
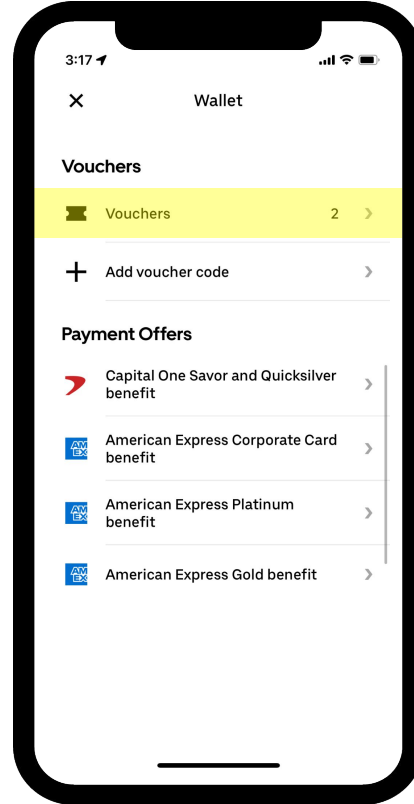
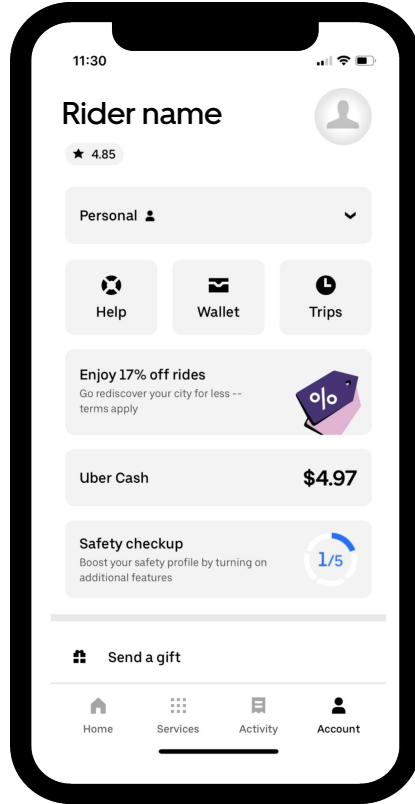
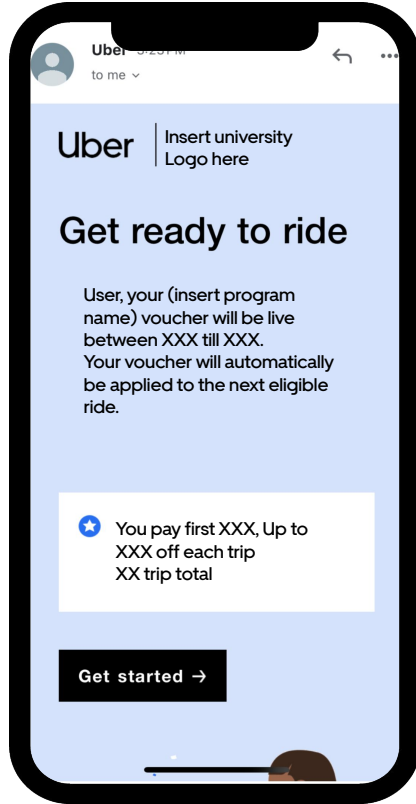
# Distribution Method 1: Upload student roster

**Example: University Safe  
Ride Home Program**

Upload your student roster  
(ex: jon@university.edu)



# Claiming the voucher

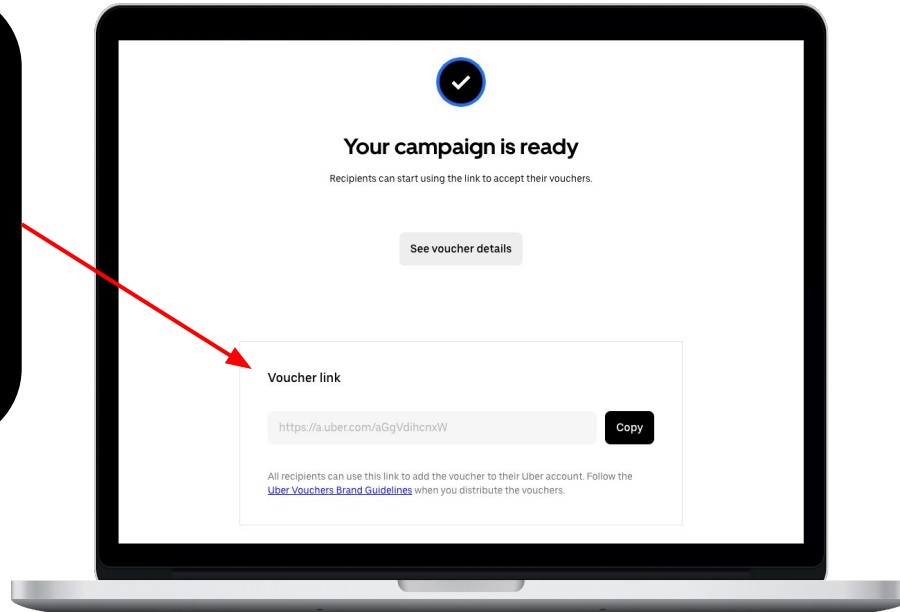


# Distribution Method 2: Use link/promo code

## Example: University Safe Ride Home Program

Drop the link into the LiveSafe app for students to claim

\*Benefit: no rostering





# Voucher redemption

- Voucher will apply when trip meets eligibility requirements
- Rider will see strikethrough pricing
- Voucher will appear at the bottom of the screen as a form of payment

