Gordon Wilson welcomed the group at 12:05am and introductions were made.

I.  UTA Update

Grantley Martelly, UTA Regional Director reported to the group how the opening of FrontRunner South will impact TRAX, bus and commuter operations. New service is expected to commence on December 10th, 2012.

Jennifer Reed asked Grantley if the 4% increase that is referenced in the presentation is new ridership; the answer is yes. Question: will the N Temple station will be included in the Free Fare Zone. Answer: the Free Fare Zone doesn’t extend that far, so no. Question: Has there been any more discussion
about making the Red Line more bicycle friendly? Specifically regarding the 2 bikes per car limit. Answer: there is no current plan to make any changes. There is a balance that needs to happen in order to ensure that everyone’s needs are being met. The PowerPoint presentation that was presented in the meeting is attached to the same email as these minutes.

II. University of Utah Football Transportation

Collin Simmons, Manager of Special Events for the University of Utah Commuter Services, presented information about transportation for University of Utah football games. A few key points he mentioned: there is a command post from UTA located at Rice Eccles Stadium on the 6th floor that has been instrumental in helping with questions and concerns that arise before, during and after games. There have been 4-7 additional cars that have been added to the TRAX line and they are consistently loaded to capacity. With the changes that have been made 8,000 – 10,000 people can be moved within a 45 minute window off campus.

Question: What is Rice Eccles Stadium capacity? Answer: it is currently 46,712. The parking in the upper part of campus has not been filling and campus itself has not been filing to capacity for each game and it seems to be attributed, at least in part, to our ongoing relationship with UTA.

Question: How is the information for transportation alternatives and parking being communicated? Answer: This is a work in progress. We have tried a variety of different methods to get the info to the public. Emails are sent to students, faculty and staff the day of games to remind people of the different options that are available.

Question: Is there any discussion on the table about the Foothill Blvd. traffic? Answer: There is nothing at this time; however Collin will add this to his agenda to begin discussion.

III. University of Utah Transportation Update

Alma Allred presented the University of Utah’s 10 year commitment with UTA. Question: How is the information that is included in this presentation being communicated to Research Park? Answer: It is difficult to get the word out.

Question: Can individual employers participate? Answer: Cheryl Anderson, Senior Marketing Representative for UTA said that yes they can,
on a case by case basis. Mark Burk talked about how rare it is for Rice Eccles Stadium to have light rail, when you compare the Stadium to other similar venues from around the country. He stated that the relationship that the University of Utah has built and continues to grow with UTA is extremely beneficial. He said that from his perspective one of the biggest challenges seems to be getting the word out. Alma Allred said that the long term goal is to get 1/3 of campus to use mass transit. He said that it is a struggle because it needs to become part of people’s patterns. He also spoke briefly about how Commuter Services has been working with psychological consultants to review more options of good ways to accomplish this. Mark Burk brought up the point to remember that this is not just a service to Rice Eccles Stadium for football, but that it also services other special events on campus (i.e. concerts, the high school football events, John Huntsman Center events, etc…).

Question: Regarding the climate action plan, is there a plan in place to extend the U-Pass program to part-time students? Answer: this has always been included, but clarified that the part-time student needs to be matriculating to participate. Question: Is there a way to have an eco-pass for continuing education students? Answer: Not at this time, this is an ongoing discussion. Question: What is the fee per person vs. the cost of marketing? Answer: The figures are not immediately available at this meeting, but Alma Allred will be happy to get some together and send them to the group. Question: Is there a way to have Emeritus professors included? Answer: Not at this time, Grantley has added to his list of follow up items.

IV. Parking Update

There are approximately 28,000 students and 13,000 faculty and staff right now which equal 1 parking space for every 4.07 people. The University of Utah is a land locked institution and this has a major impact on people’s needs in regards to their commute and parking. There is a plan in place to build 3-4 parking structures in the next few years. Question: Do we have any info on the time of day usage? Answer: No except we still track open spaces available at peak times. The University of Utah recently received authorization to increase
parking permit fees over the next 10 years. Question: Where are the parking structures going to be? Answer: This is still under discussion. We have a consultant working with us to help figure out where and how everything will work best. One area that has been proposed is located immediately north of the computational sciences building. The consultants also recommended that the parking structures be built to match the academic atmosphere (avoid looking like a parking garage) and they are doing a wonderful job coming up with options for this. Other options that are being discussed are the business lot, and health sciences. Question: Is it possible for a mandatory price to be included when new building or renovations to existing buildings are proposed to cover the cost of the additional parking that will be required to accommodate? Answer: Gordon Wilson has begun talks to see if this is a possibility. The goal is to have “lead certification”. Gordon Wilson is at the forefront of getting this accomplished. There is an effort being made but it will take time. Question: Even if the parking is constructed there is still the matter of moving the cars to the parking areas. 100 S is already a difficult situation and now they are adding parking? 6000 spaces Barbara saw on a communication that came from commuter services. Answer: John McNary clarified that this is projected to happen over a period of decades. Question: It seems that the agenda for these meetings never changes much, and there is no one at the table to make decisions. Is there a way to change this? Answer: With a population of 45,000+ we are the third largest city in the state and therefore have many hands in every pot to ensure that things are being handled democratically. These meetings are meant to be more informational, not a decision making. Question: If there were more accurate notes being taken so that follow up is coming through the meetings that may help. Internal organization needed to ensure that the questions being posed are being answered either in follow up emails, or in future meetings etc… Answer: There will be an action item section added to the notes that are sent to the committee to help with this (see the very bottom of these notes).

V. East Bench Master Plan Discussion – Neighbor Request
This should be added to the next agenda as they are waiting for the city to get back to them to give feedback about the East Bench master plan.

VI. Concerns regarding the intersection at 500 S. & 1300 E.
Pat Gamble Hovey talked about Friendship Manor which is located at 500 S. & 1300 E. The age requirement for residents is 62+ years. Many of the residents are still viable in the community and would greatly benefit if they could safely cross the street there. They have timed the light and it is simply not long enough for a pedestrian to cross safely. Robert Miles gave Pat Gamble-Hovey his contact information and said that it is an easy fix. His phone number is 801-975-4827 and he said he would be happy to help get this resolved.

VII. Announcements and/or new items
Question: Are there any suggestions for parking for the fraternity and sorority houses? It seems as though the University of Utah says one thing, then the city says another. Are there any recommendations on how to resolve this? Jennifer Reed said that she will give contact information to the Dean of Students to ensure that this gets followed up on.

Meeting adjourned.
Action items for follow up:
- Jennifer Reed will send the RiderShare document out per the group’s request.
- Collin Simmons will send Football transportation presentation.
- Collin Simmons added Foothill Blvd. traffic concern to his agenda to discuss.
- Alma Allred will send U-Pass fee per person vs. cost of marketing to the group.
- Grantley Martelly to follow up on the question of whether Emeritus professor may participate in the U-Pass program.
- Jennifer Reed will add East Bench Master Plan Discussion to next meeting’s agenda.
- Jennifer Reed will follow up with the Dean of Students to see what can be done regarding parking for the fraternity and sorority houses.