Traffic and Transportation Committee Meeting

Summary of Meeting Notes

September 21, 2007 - 1:30 PM 6th Floor Rice-Eccles Stadium

In Attendance:

Ellen Reddick    Bonneville Hills Community Council
Kari Astle      U of U / Utah Museum of Natural History
Jake Green      U of U / Commuter Services / Bicycle Sub-Committee
Alma Allred     U of U / Commuter Services
Jennifer Reed   U of U / Administrative Support
Jim Jenkin      Howard Hughes Medical Institute @ U of U / TAB / GACC
Kevin Young     Salt Lake City, Transportation Division
Mike Perez      U of U/ AVP Facilities Management
Scott Lloyd     Primary Children’s Medical Center
Jay Nelson      DMJM (Foothill Corridor Study)
Shaina Quinn    Utah Transit Authority
Ray McCandless  Salt Lake City Planning
Jory Johner     WFRC
Doug Hattery    WFRC

I. Mike Perez, UofU, welcomed everyone. Each person introduced him/herself to the group. Mike asked those in attendance if there were any changes or suggestions to the July 20, 2007 meeting notes. They were approved and are posted on the committee website at: http://www.parking.utah.edu/committees/TTC/index.html.

II. Alma Allred, UofU, provided attendees with an update on the marketing campaign that Commuter Services launched during fall semester to encourage the use of alternative transit, (with a focus on UTA ridership this year). The department is planning on continuing this effort annually and hopes to broaden the focus to other types of alternative transit as well. When the Ed-Pass program was implemented, the University saw approximately 1,200 to 5,000 of their community riding per day. Now that number has increased to 13,000. Since the Ed-Pass program was implemented, parking complaints have decreased considerably, but Commuter Services would like to continue their efforts in reducing single driver automobile traffic to campus.

Shaina Quinn, UTA, inquired about the impact of the bus redesign and what sort of comments the University of Utah has received. A few comments have come in regarding buses being extremely full on rush-hour routes, but it is still too early to gauge whether the overall reaction will be positive or negative.
III.
Mike Perez, UofU, reported on the progress of the Campus Master Plan (CMP). There will be a major sustainability component to the plan, which President Michael Young, and the University as a whole are committed to. As an institution, Mike explained, we want to promote the use of mass transit, and well-managed growth. As a major research university with a medical center there is guaranteed be continued growth, but the university wants to that growth to be as sustainable as possible.

There will be a public Campus Master Plan session on October 4th, 2007 at 2:00pm at the University Guest House, and then a neighborhood session at 6:00pm on the same day. The Campus Master Plan website [http://campusmasterplan.utah.edu/](http://campusmasterplan.utah.edu/) lists the major focuses of the plan, and the meeting in October will focus on alternative solutions for sustainable growth. The schedule for the CMP is about a month or two behind, but it is anticipated that it will be complete in February, 2008.

Fehr & Peers is a sub-consultant for the plan, and they have been working with DMJM to coordinate the Foothill Corridor Study and the Campus Master Plan.

IV.
Jay Nelson, DMJM, and Doug Hattery, WFRC, briefed the committee on the progress of the Foothill Corridor Study. The Foothill Corridor Study is about halfway completed. There have been a couple of workshops with community councils, businesses and neighbors, where issues were identified and now the focus will be to develop land-use alternatives for future planning along the corridor. DMJM will present a similar presentation, (to the one given to the committee today), to those listed above at the 2nd meetings. The next open house will be held on November 8, 2008 at Indian Hills Elementary. (See the Foothill Corridor Study website [http://www.wfrc.org/cms/foothill](http://www.wfrc.org/cms/foothill) for detailed presentation information and updates on the progress of the study.)

The committee discussed the analysis of traffic flow in the area during peak rush hours and transit patterns in the corridor. There are very few people that get on or off the bus within the corridor, so the recommendations in the final study will most likely focus on how best to deal with the north/south traffic flow from the KMART area to the University of Utah.

Mike Perez commented that his desired result with the Foothill Corridor Study is not to enable more automobiles on the road, but rather remove vehicles from the corridor. He expressed concern that he is not hearing alternatives to automobile traffic resulting from increased growth in the area and would like to see that in the final analysis.

V.
Mike Perez thanked everyone for coming. The next meeting is scheduled for 1:30pm, Friday, November 16, 2007 on the 6th floor of Rice-Eccles Stadium Tower.